CONTRACT



WMBF 918 Frontage Road East Myrtle Beach, SC 29577 LATE BREAKING (843) 839-9623

And:

Miller Direct Media Attention: Jackie Miller 2764 Pleasant Rd Suite A #11509 Fort Mill, SC 29708

	Contract / Rev	rision		Alt Order #		
	1601641	1				
Product						
MB Chamber Ride Three I	Promotion					
Contract Dates	Estimate #					
10/24/16 - 11/08/16						
Advertiser			Ori	ginal Date	Revision /	
ISS/Ride Three			1	0/17/16	/ 10/18/16	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Calendar			Cash	
	Property	Accour	nt E	xecutive	Sales Office	
	WMBF	Ronald	i Ba	ISS	WMBF	
	Special Handl	ing				
	Give to AE-en	nail to: o	deb	orah@mille	rdirectmedia.cor	
	Demographic					
	Adults 25-54					
	Agy Code	Advert	iser	Code	Product 1/2	
	Agency Ref			Advertiser	Ref	
	i			1		

				Start/End	-	Spots/	D-4- D4-	T O		A
*Line Ch Start I	Date End D	ate Descriptio	<u> </u>	Time	Days	Length Week	Rate Rtn	· · ·	•	Amount
N 1 WMBF 10/24/	['] 16 11/08/1	6 WMBF New	s Today at 5a	5a-6a		:15		NM	24	\$240.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/24/16	10/30/16	MTWTF	10	\$10.00						
Week: 10/31/16	11/06/16	MTWTF	10	\$10.00						
Week: 11/07/16	11/13/16	MT	4	\$10.00						
N 2 WMBF 10/24/	16 11/08/1	6 WMBF New	s Today at 6a	6a-7a		:15		NM	24	\$1,440.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/24/16	10/30/16	MTWTF	10	\$60.00						
Week: 10/31/16	11/06/16	MTWTF	10	\$60.00						
Week: 11/07/16	11/13/16	MT	4	\$60.00						
N 3 WMBF 10/24/	16 11/08/1	6 NBC Today	Show (WMBF)	7-9a		:15		NM	24	\$1,440.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/24/16	10/30/16	MTWTF	10	\$60.00						
Week: 10/31/16	11/06/16	MTWTF	10	\$60.00						
Week: 11/07/16	11/13/16	MT	4	\$60,00						
N 4 WMBF 10/24/	16 11/08/1	6 News at 4p		4р-5р		:15		NM	20	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/24/16	10/30/16	MTWTF	8	\$15.00						
Week: 10/31/16	11/06/16	MTWTF	8	\$15.00						
Week: 11/07/16	11/13/16	MT	4	\$15.00						
N 5 WMBF 10/24/	16 11/08/1	6 Early News	Rotator	4p-630p		:05		BB	24	\$480.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/24/16	10/30/16	MTWTF	10	\$20.00						
Week: 10/31/16	11/06/16	MTWTF	10	\$20.00						
Week: 11/07/16	11/13/16	MT	4	\$20.00		· · · · · · · · · · · · · · · · · · ·				
N 6 WMBF 10/24/	16 11/08/1	6 News at 5p		5p-530p		:15		NM	22	\$770.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/24/16	10/30/16	MTWTF	10	\$35.00						
Week: 10/31/16	11/06/16	MTWTF	10	\$35.00						
Week: 11/07/16	11/13/16	MT	2	\$35.00						
N 7 WMBF 10/24/	16 11/08/1	6 News at 530)p	530p-6p		:15		NM	22	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision	Alt Order#	
	1601641 /		
Contract Dates	Product	Estimate #	Ī
10/24/16 - 11/08/16	MB Chamber Ride Th	ree	

Advertiser	Orlginal Date / Revision
ISS/Ride Three	10/17/16 / 10/18/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtr	ı TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 MTWTF 10 Week: 10/31/16 11/06/16 MTWTF 10 Week: 11/07/16 11/13/16 MT 2	<u>Rate</u> \$50.00 \$50.00 \$50.00				
N 8 WMBF 10/24/16 11/08/16 News at 6p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 MTWTF 10 Week: 10/31/16 11/06/16 MTWTF 10 Week: 11/07/16 11/13/16 M 1	6p-630p Rate \$75.00 \$75.00 \$75.00	:15	NM	21	\$1,575.00
N 9 WMBF 10/24/16 11/08/16 News at 7p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 MTWTF 10 Week: 10/31/16 11/06/16 MTWTF 10 Week: 11/07/16 11/13/16 M 2	7p-730p Rate \$60.00 \$60.00 \$60.00	:15	NM	22	\$1,320.00
N 10 WMBF 10/24/16 11/06/16 Access Hollywood 730p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 MTWTF 10 Week: 10/31/16 11/06/16 MTWTF 10	730p-8p <u>Rate</u> \$45.00 \$45.00	:15	NM	20	\$900.00
N 11 WMBF 11/07/16 11/08/16 Access Hollywood 730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 1	730p-8p <u>Rate</u> \$40.00	:15	NM	1	\$40.00
N 12 WMBF 10/24/16 11/07/16 News at 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 MTWTF 10	11p-1135p <u>Rate</u> \$60.00	:15	ММ	16	\$1,320.00

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WMBF 918 Frontage Road East Myrtle Beach, SC 29577 (843) 839-9623

	Contract / Revision 1601641 /	Alt Order #		
Contract Dates 10/24/16 - 11/08/16	Product MB Chamber Ride Th	Estimate #		
Advertiser	ļ 	iginal Date / Revision 10/17/16 / 10/18/16		

	Start/End	m 1 11	Spots/	DI T	American
Line Ch Start Date End Date Description	Time	Days Length	week Rate	Rtn TypeS	pots Amount
Start Date End Date Weekdays Spots/Week	Rate Start/End Time	Weekdays Ler	ngth Rate	Type	
Spot Ch Date Range Description 1 WMBF 10/24/16-10/30/16 News at 11p	Start/End Time 11p-1135p	MTuWThF	:15 \$60.00		
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.			•	,,,,,,	
2 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF	:15 \$60:00	NM	
See MG 12.23, 12.24, 12.25, 12.26, 12.27, 12.28, 12.29, 12.		33, 12.34, 12.35, 12.36	,12.37,12.38		
3 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF	:15 \$60.00	NM	
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.	30,12.31,12.32,12.	33,12.34,12.35,12.36	,12.37,12.38		
4 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF	:15 \$ 60.00	NM	
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.		33,12.34,12.35,12.36	,12.37,12.38		
5 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF	:15 \$60.00	NM ¹	
See MG 12.23, 12.24, 12.25, 12.26, 12.27, 12.28, 12.29, 12.	30,12.31,12.32,12.			0.184	
6 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF	:15 \$60.00	NM	
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.		33,72.34,72.35,72.36 MTuWThF	,12.37,12.36 :15	NM	
7 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p		•	74101	
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12. 8 WMBF 10/24/16-10/30/16 News at 11p	30, 12.31, 12.32, 12.3 11p-1135p	MTuWThF	;12.37,12.30 :15 \$ 60.0 0	NM	
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.			•	,	
9 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF	:15 \$60 .00	NM NM	
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.			,12.37,12.38		
10 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF	.15 \$60.00	NM NM	
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.	30,12.31,12.32,12.	33, 12.34, 12.35, 12.36	,12.37,12.38		
23 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF	:15 \$85.00		
(i) MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1		.14,12.18,12.15,12.2	0,12.3,12.2,12.7,1	2.10,12.	
24 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF	:15 \$85.00		
(f) MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1	12.6,12.13,12.19,12	.14,12.18,12.15,12.2	0,12.3,12.2,12.7,1	2.10,12.	
25 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF	:15 \$85.00		
MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1	12.6,12.13,12.19,12	.14,12.18,12.15,12.2	U,12.3,12.2,12.7,1. :15 \$85.00	2.10,12. NM	
26 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF			
MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1	12.6, 12. 13, 12. 19, 12 11p-1135p	. 14, 12. 10, 12. 15, 12. 2 MTuWThF	15 \$85.00	2.10,12. NM	
27 WMBF 10/24/16-10/30/16 News at 11p MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1	1 10-1 100p 10 6 10 13 10 10 10				
28 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTuWThF	:15 \$85.00	NM	
(i) MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1					
29 WMBF 10/24/16-10/30/16 News at 11p	11p-1135p	MTUWThF	:15 \$85.00	NM	
MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1	12.6,12.13,12.19,12	.14,12.18,12.15,12.2	0,12.3,12.2,12.7,1	2.10,12.	
30 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	MTuWThF	:15 \$85.00	NM NM	
(f) MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1	12.6,12.13,12.19,12	.14,12.18,12.15,12.2	0,12.3,12.2,12.7,1	2.10,12.	
31 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	MTuWThF	:15 \$85.00		
MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1		.14,12.18,12.15,12.2	0,12.3,12.2,12.7,1	2.10,12.	
	11p-1135p		:15 \$85.00		
MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1	12.6,12.13,12.19,12	.14,12.18,12.15,12.2	U,12.3,12.2,12.7,1. 45 005.00	2.10,12. I NM	
33 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	MTuWThF	.15 \$85.00		
(h) MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1	12.6, 12.13, 12.19, 12 11p-1135p	.14,12.16,12.15,12.2 MTuWThF	:15 \$85.00	2.10,12. NM	
34 WMBF 10/31/16-11/06/16 News at 11p MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1					
(b) MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1 35 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	MTUWThF	:15 \$85.00	NM	
(f) MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1					
36 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	MTuWThF	:15 \$85.00	NM	
(i) MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1		.14,12.18,12.15,12.2	0,12.3,12.2,12.7,1	2.10,12.	
37 WMBF 11/07/16-11/07/16 News at 11p	11p-1135p	M	:15 \$85.00	NM NM	
MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1	12.6,12.13,12.19,12	.14,12.18,12.15,12.2	0,12.3,12.2,12.7,1	2.10,12.	

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	Contract / Revision Alt Order # 1601641 /
Contract Dates 10/24/16 - 11/08/16	Product MB Chamber Ride Three
Advertiser ISS/Ride Three	Original Date / Revision 10/17/16 / 10/18/16

*Line Ch Start Date End Date Description	Start/End Time	Davs	Spots/ Length Week	Rate Rtn	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate			AND THE RESERVE OF THE PARTY OF		- State of the sta	
38 WMBF 10/31/16-11/06/16 NBC Saturday Today Show				\$45.00	NM		
MG for 12.11,12.17,12.16,12.12,12.22,12.1,12.9,12.21,1 Week: 10/31/16 11/06/16 MTWTF 10		2.14,12.18,12	.15,12.20,12.3,12.	2,12.7,12.10,1	2.		
Week: 10/31/16 11/06/16 MTWTF 10 Spot Ch Date Range Description	\$60.00	Modulava		D-4-	-		
11 WMBF 10/31/16-11/06/16 News at 11p	Start/End Time	Weekdays MTuWThF-	· ———	Rate	Type!		
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.3	11p-1135p 30 12 31 12 32 12			\$ 60.00	NM		
12 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	00, 12.04, 12.0 MTuWThF		\$60.00	NM		
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.3					14771		
13 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	MTuWThF-		\$60.00	NM		
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.3	30, 12.31, 12.32, 12.	33,12.34,12.3	35,12.36,12.37,12.	38	ı		
14 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	MTuWThF-		\$60.00	NM		
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.3							
15 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	MTuWThF-		\$ 60.00	NM		
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.3 16 WMBF 10/31/16-11/06/16 News at 11p	30,12.31,12.32,12. 11p-1135p						
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.3		-MTuWThF 22 42 24 42 3		\$ 60.00	NM		
17 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	00, 12.04, 12.0 -MTUWThF		\$60.00	NM		
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.3					,,,,,,		
18 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	MTuWThF-		\$60.00	NM		
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.3	30, 12.31, 12.32, 12.	33,12. <mark>34,12</mark> .3	35, 12.36, 12.37, 12.3	38			
19 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	MTuWThF-		\$ 60.00	NM		
See MG 12.23, 12.24, 12.25, 12.26, 12.27, 12.28, 12.29, 12.3			•				
20 WMBF 10/31/16-11/06/16 News at 11p	11p-1135p	-MTuWThF		\$ 60.00	NM		
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.3 Week: 11/07/16 11/13/16 M 2	30,12.31,12.32,12.3 \$60.00	33,12.34,12.3	35, 12.36, 12.37, 12.3	38			
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Data	Type		
21 WMBF 11/07/16-11/13/16 News at 11p	11p-1135p	M		<u>Rate</u> \$60.00	<u>Type</u> NM		
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.3	, ,			*	14141		
22 WMBF 11/07/16-11/13/16 News at 11p	11p-1135p	M		\$60.00	NM		
See MG 12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.3		33,12.34,12.3	5,12.36,12.37,12.3				
N 13 WMBF 10/24/16 11/07/16 Prime Rotator M-Su	Various		:15		NM	27	\$3,240.00
Start Date End Date Weekdays Spots/Week	Rate						Ψο,ε. 10.00
Week: 10/24/16 10/30/16 MTWTFS- 12	\$120.00						
Week: 10/31/16 11/06/16 MTWTFS- 12	\$120,00						
Week: 11/07/16 11/13/16 M 3	\$120.00						
N 14 WMBF 10/24/16 11/06/16 WMBF News Sa at 7a	7a-8a		:15		NM	4	\$180.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/24/16 10/30/16S- 2	\$45.00						
Week: 10/31/16 11/06/16S- 2	\$45.00						
N 15 WMBF 10/24/16 11/06/16 WMBF News Su at 7a	7a-8a		:15		NM	4	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16S 2	<u>Rate</u> \$40.00						
Week: 10/31/16 11/06/16S 2	\$40.00						
			.45				* 400.00
N 16 WMBF 10/24/16 11/06/16 NBC Sunday Today Show Start Date End Date Weekdays Spots/Week	8a-9a Rate		:15		NM	4	\$180.00
Week: 10/24/16 10/30/16S 2	\$45.00						
Week: 10/31/16 11/06/16S 2	\$45.00				İ		
		丁-1 '	0.00			70	A44 005 00
		Totals	0.00		27	y	\$14,685.00

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	Contract / Revision 1601641 /	Alt Order #
Contract Dates 10/24/16 - 11/08/16	Product MB Chamber Ride Th	Estimate #
Advertiser USS/Ride Three		riginal Date / Revision 10/17/16 / 10/18/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/16 -10/31/16	146	\$7,820.00	(\$1,173.00)	\$6,647.00
11/01/16 -11/08/16	133	\$6,865.00	(\$1,029.75)	\$5,835.25
Totals	279	\$14,685.00	(\$2,202.75)	\$12,482.25

Signature:	 Date:	
<u> </u>		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.